

# Help us make every moment matter this Christmas

28 – 30 November 2021



**Dear Teesside Hospice Champion,**

Can you help us make this Christmas as special as possible for those staying with us, and to help fill our funding gap to make sure we're here for everyone who needs us?

From Sunday 28th November to Tuesday 30th November (Giving Tuesday), Teesside Hospice will be going live with an online giving appeal and we're asking if you can sign up to be a champion and reach out to your family, friends and colleagues by encouraging them to make a donation.

No matter how big or small, your support will help make sure everyone gets the care they need this Christmas. We want to make sure we reduce pain and distress for local people living with a terminal illness, and help make every moment matter for those who are staying with us and facing their last Christmas with their families.

By taking part in the campaign you'll be helping us care for these people who've already missed out on so much.

**£250,000**  
**shortfall in funding**

**See our FAQ to find out how to be involved.**

# FAQ's

Frequently Asked Questions

Sign up by  
visiting our  
website or call  
**01642 811140**



## When is the campaign running?

The campaign will launch 10am on Sunday 28th November, and end at 10pm on Tuesday 30th November.



## What is the fundraising goal?

We are aiming to raise £250,000 in total. Throughout the duration of the campaign, all donations could be matched funded.



## When will I be sent my link?

You will be sent your Teesside Hospice Champion donation link on the week of the campaign.



## Why can't we start sending our link out now?

Please to tell people about the campaign and be an advocate for Teesside Hospice in advance, but we want to save all the excitement for the 28th November when our Teesside community will come together.



## Will you supply me with wording for a text, Facebook post or email?

Yes, we can send out draft messages which you can edit. These can be sent out close to the campaign to get your family and friends as excited about this as you are.



## Can donations be made over the phone?

Yes, anyone wishing to donate over the phone should call our campaign hotline on 01642 811140.

## Need help?

If you have any further questions about the campaign or your role as a Teesside Hospice Champion, please contact our fundraising team at **01642 811140** or [fundraising@teessidehospice.co.uk](mailto:fundraising@teessidehospice.co.uk)

## FACT

**£25 X2 = £50**

Matched funding means that the money raised could be doubled! This will help us make more moments matter for those who need it most.



### Will I be notified when somebody donates to my page?

Yes, you will receive an email notification when somebody donates to your unique team page.



### What do I do in the run-up to the campaign?

Nothing for now – just sign up and relax! We'll be in touch a week before the campaign, and we'll host a Zoom meeting to thank you again, explain what will happen, and answer all of your questions. If you want to ask anything meanwhile, please don't hesitate to get in touch.



### Who should cheques be addressed to?

Teesside Hospice Care Foundation  
Charity Number: 512875



### What's my role during the campaign itself?

On the morning of 28th November 2021, you'll post on your social media and contact your friends and family to ask them to support the vital work of Teesside Hospice during our 3-day campaign. We can provide you with sample messages and links to send to them too. During the 3 days, we ask you to continue sharing your link and encourage your contacts to donate. Even if money is something they cannot give, asking them to share can go a long way too. It's really straight forward and effective, and we will be there with you every step of the way!

**Please send cheques and cash donations to:**  
**Teesside Hospice, 410 Linthorpe Road,**  
**Middlesbrough, TS5 6HF**



Teesside Hospice



@Teessidehospice



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