



Teesside to St. Tropez  
September 2024

**Sponsorship Packages**

# Headline Sponsorship

£5,000

- Branding on all event related communications
- Branding on event t-shirts
- Branding on event website (with link to your own site)
- Large logo stickers on all cars and support vehicles



# Gold Sponsorship

£2,500

- Branding on all event related communications
- Branding on event website (with link to your own site)
- Small logo stickers on all cars and support vehicles



# Other sponsorship opportunities

## Party Night in St. Tropez - £500

Sponsor the main evening of the event, which include:

- Branding on all event related communications
- Opportunity to talk at the start of the party, if attending
- Menus for the evening to be branded with your logo

## Dinner/Drinks - £250 (4 packages available)

Your sponsorship will provide catering at one of four evenings on the route.

Branding on all event related communications as well as catering gazebos at that evening's location.

## Event Start Line Launch - £1,000

Sponsorship covers catering for the start of the event at Teesside Hospice – bacon rolls, tea and coffee, etc. Your branding will feature on all event related communications as well as at all the catering stands at the start line. Local press will be present on the day.

## Vehicle safety checks - £1,000

Each vehicle will be given a safety check at the start line by the qualified event mechanics. Sponsorship also includes small logo stickers on all cars and support vehicles as well as on all event related communications.

## Route (inc. maps and info sheet handouts) - £500

Sponsoring of the route maps and info sheets, featuring your logo, which will be distributed to the participants each day. This also includes your logo on all event related communications.

